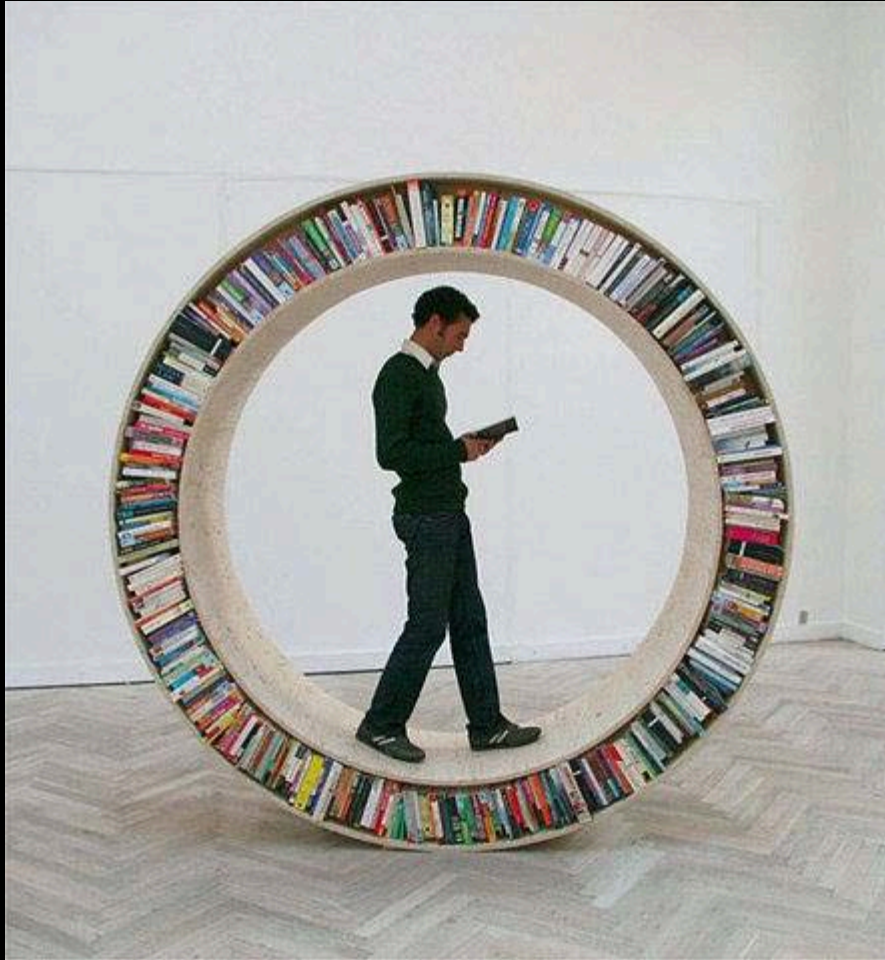


IIEF Workshop

Research Proposal & Study Objectives

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What is Research?



- Soul searching
- Digging into our deepest passions
- Intellectualizing problems
- If not, a journey of self-discovery

What is Research?

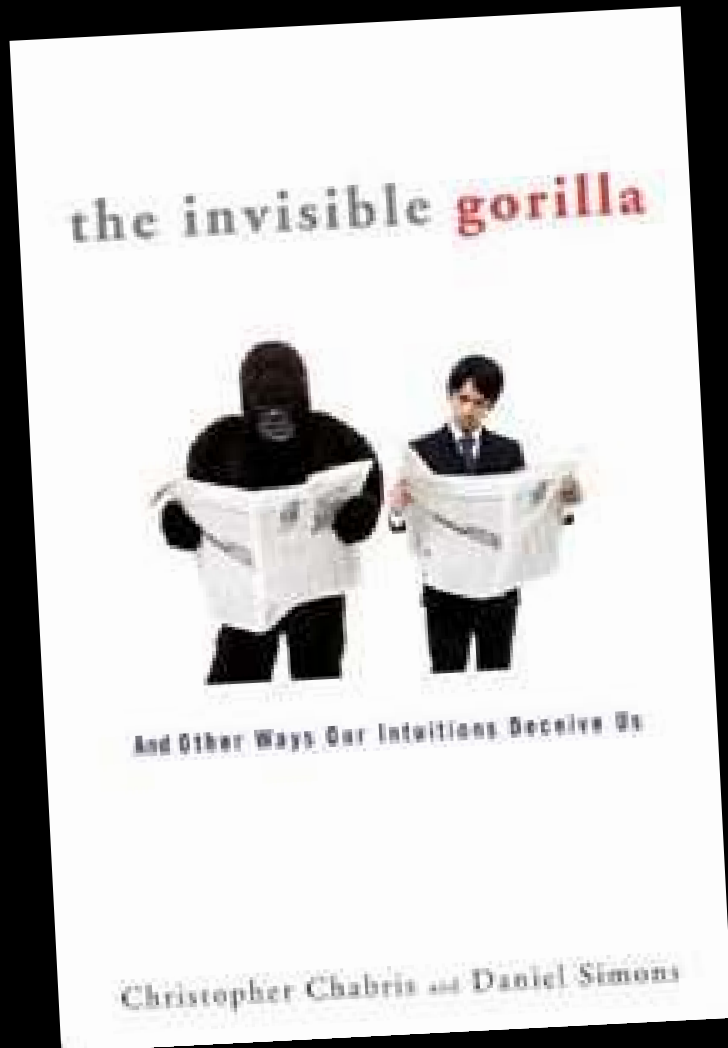
Every research begins with a keen
observation

Power of observation – Is what you see
all you get? Is seeing truly believing?

Research Mindset

The Invisible Gorilla

- Elephant in the room
- More than meets the eye
- Avoid any sense of complacency
- Trust your instincts
- Debunk conventional wisdoms
- It's okay to be controversial
- Don't always trust your intuition



Research Mindset

Ticket	Entrance	Intuitive (I) or Counter-Intuitive (CI)	Interesting (I) or Uninteresting (U)
✓	✓	I	U
×	✓	CI	I
×	×	I	U
✓	×	CI	I

Research Mindset

Ticket	Entrance	Intuitive (I) or Counter-Intuitive (CI)	Interesting (I) or Uninteresting (U)
√	√	I	U
×	√	CI	I
×	×	I	U
√	×	CI	I

Intro to Research

- Stretching your imagination
- Limits of human observation and understanding
- The limits of language and articulation
- Capturing the moment, utilize technology e.g. MP3/4, digital cameras and handheld videos
- Time is of essence – Get it over and done with

Academic Writing

- Formal and scientific
- Argumentative, persuasive and convincing
- Fulfills the principles of:
 - Generalizability
 - Replicability
 - Falsifiability
- Methodology: Theoretical/Conceptual Framework
- Literature Review

Academic Writing

- Be succinct and economical
- Be precise, accurate and specific
- Avoid redundancies
- Mean what you say, and say what you mean
- Novelty (anything new)
- Contribution knowledge, science and society

Writing Techniques

- The “I” and the Royal “we”
- Try to avoid soft verbs e.g. is, are, was, were, has, have
- Don’t say but show e.g. “interesting”, “fascinating”, etc.
- Inductive and deductive reasoning
- Avoid ambiguities e.g. “quite”, “reasonably”, “probably”, “seemingly” (*cukup*)
- Wordiness - write succinctly, concisely and efficiently – (If you can delete a word, delete a word)
- Déjà vu – Redundancies and repetitions
- Grammatical errors, misspellings – Turn on your “checkers”
- Get your peers to read your piece

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Thank you!